

Interactive Media Design - Jacopo Mazzoni - Short notes for walking tour

Ospedale degli Innocenti



Arte della Seta commission to Filippo Brunelleschi in 1419
first renaissance building established style and canons
Socially useful purpose – orphanage – wheel of babies
UNICEF research center – children advocacy
Della Robbia marketing baby Jesus posters.
Innocenti last name meaning innocent.
Ludoteca – children psychology center.
Amazing view expensive Rooftop bar.

Finestra del soldato



Wife of a Grifoni family man, after moving to this building husband leaves for the war. Waits for his return but he dies at war. After she died the window was shut but ghost like things started to happen. So the window was left open

Leonardo had a studio in the loggiato adjacent to this building.

Statua Equestre di Ferdinando I de' Medici



Sculpture by Giambologna, Commissioned by Ferdinando I.
Finished in 1608 for the wedding of Cosimo II to Maria Maddalena d'Austria. The sculpture was made by melting the bronze of Turkish galleys captured by the knights of Saint Stephen in The Long Turkish War or Thirteen Years' War. To commemorate that the belt strap of the horse's saddle reads "De' metalli rapiti al fero Trace". (made from the metals stolen from the weapons of the Thrace). Florentines, who are famous for their irreverence and wit changed it to "made from the money the duke stole in war and peace" because of the duke's heavy taxation.

Robiglio

Traditional Patisserie – frittelle di carnevale

Rigacci

Art supply store

Museo opera del duomo

Real doors of the baptistery
Great museology technical solutions

Paperback exchange

English bookstore

Zecchi

Art supplies

Cucciolo

Bomboloni alla crema

Secret Square

Carved out in order to divide the buildings belonging to the Cerchi from the buildings belonging to the Donati when the fights between the two families turned really violent and they menaced to demolish walls in the night to murder their hated neighbors.

Fabrizio

Paper Store – good sketchbook/diary

Piazza elisabetta - Torre della pagliazza

VII century population goes from 10000 to 1000 fall of roman empire shrinking of walls

X century crisis past, third set of walls

1078 4th set of walls 20000 people



Piazza repubblica center of the roman city.

Cardo NS

Decumano EW

Grid like a pixel screen

Market Colonna abbondanza

2 chains:

one to ring open/close market

one to attach swindlers and insolvent debtors

Jewish ghetto. Demolished in the 1800

Chiesa orsanmichele

Formerly the grain market a grain storage,

the guilds le arti convert first ground to church while first floor still storage and upper floors business dealings etc

Fratellini

Best sandwich shop

Piazza republica

Roman amphitheater

Loggia Lanzi – Classic sculptures

Palazzo Vecchio – Arnolfo di cambio

Phi golden ratio 1.618

Ponte Vecchio

Formerly butchers' shops

Pest and disease moved to out of the walls

Gold – guards peeping hole – mask by accumulation

Bombing WW2

Galileo Museum.